20,000+ Reasons to Become a BizKids Event Sponsor

You have goals for your brand and sponsorship dollars;
We have a growing platform to help you reach them.

BUILD aBIZKIDS

Be The Brand

Families Remember

at BC's most anticipated youth events

Every year, our signature BizKids events sell out in weeks. The waitlist grows longer, the anticipation builds, and families, business owners, and community leaders mark their calendars to attend. These aren't just markets—they're inspiring, high-energy destinations where kids showcase their ideas, families shop local, and communities come together.

When you become a Partner Sponsor, you get more than visibility—you get results tailored to your goals. Our activations are designed to help you achieve exactly what you want from your participation, including:

- ✔ Lead generation with thousands of engaged families and professionals
- ✔ Greater brand awareness in your community
- ✔ Direct engagement with parents, homeowners, and local business owners
- ✔ Real-time market research and consumer feedback
- ✔ Building goodwill and strong emotional connection to your brand

As a sponsor, you'll walk away knowing you've made a tangible impact on youth and achieved the outcomes that matter most to your business.

2
Signature Events/Yr

Starting at $1,000+
Sponsor Packages Available

9–13k
Attendees Per Event

See BizKids Markets & Our Sponsors In Action

Watch Here

https://www.youtube.com/watch?v=D92WkF2VJQE

Learn More

BuildaBizKids.com/Sponsor

Base Partner Package

Cost – $1,000

Every Sponsor Receives These Event Benefits

Pre Event

Website Presence

- Logo Placement with Link Included On:
  - Main Event Page
  - Sponsor Partner Page
  - Kid Vendor Page
  - Sponsor/Donor Partner Page

Social Media Announcements

- Announcement of Your Angel Investment
- Announcement of Your Prize Draw (if applicable)
  - Logo, Business Tagged

Announced In Event Newslettter to Subscriber List

- Logo is Included in Newsletter

Event Day

Brand Spotlight

- Featured On Your Own Partner Flags (2-3 flags) on Main BizKids Tent
- Public Thank You Sponsor Announcement by Name When Market Opens
- Your **Angel Invested** BizKid will have a Thank You Plaque with Logo on Their Table

Activation Option. Choose From The Following 2 Options:

1. Provide 1 Pull Up Banner to Place at Event with “Proud BizKids Sponsor” Badge On It
   - Great for Branding & Awareness
2. Provide a Prize and Draw Box with Entry Slips Placed at Main BizKids Tent
   - Great for Lead Generation
   - Includes Additional Social Media Announcement

Team & Community Engagement Opportunities

- Option for 1-3 Volunteers To Participate at the Event
- Engage on Camera with The BizKid You Invested In, Interview Them, Photos for Future Use & Promotion of Your Impact
- Be Interviewed at Event for Social Media Post & Future BizKids Market Videos

Partner Activations

Customer Partner Branded Photo Booth

Attendee Keepsake & Brand Spotlight

- Custom Branded Cardboard Market Booth
- Branded With Your Logo & Brand Colours
- Used as a Photo Booth For Parents & Event Attendees
- Custom Hashtag Can Be Added To Booth
- Kept By Attendees as Memento & Shared Online

1 Spot Available
Can Be Shared By 2 Brands
Requires 3 Weeks Lead Time

$2,500 Add On

Plus Base Sponsor Fee

Partner Activations

$500 Add On Options

Plus Base Sponsor Fee

Brand Spotlight

Pull Up Banner Set Up At Event

- With "Proud BizKids Charity Sponsor" Badge
- Standard Size Banners Only

3 Spots Available

Lead Generator

Draw Box at Main BizKids Tent

- Provide Prize, Draw Box & Entry Slips
- Incl Additional Social Media Announcement of Prize

6 Spots Available

Social Impact & Brand Recognition

Be An Angel Investor To Another Kid Business at Event

- An Additional Social Media Post Will Be Made
- Recognition Plaque With Your Logo Will Be Placed On Their Table
- Additional Video Interview & Photos of You & Your BizKids At The Event

15 Spots Available

Partner Activations

Partner Tent During Event High Visibility

Brand Spotlight, Brand Recognition

- Placed Among the Kid Vendor Tables for Guests to Move Through
- High Visibility of Branded Tent From First & Second Floor of Event Space

Only 2 Spots Available

$2,000 Add On

Plus Base Sponsor Fee

Attendee Sponsor Branded Shopping Bags

Attendee Keepsake & Brand Spotlight

- Your Logo featured on 1000 Shopping Bags
- Handed out to event attendees during the event
- Your choice of bag colour & style (may impact price)

1 Spot Available
Requires 1 Month Lead Time

$3,500 Add On

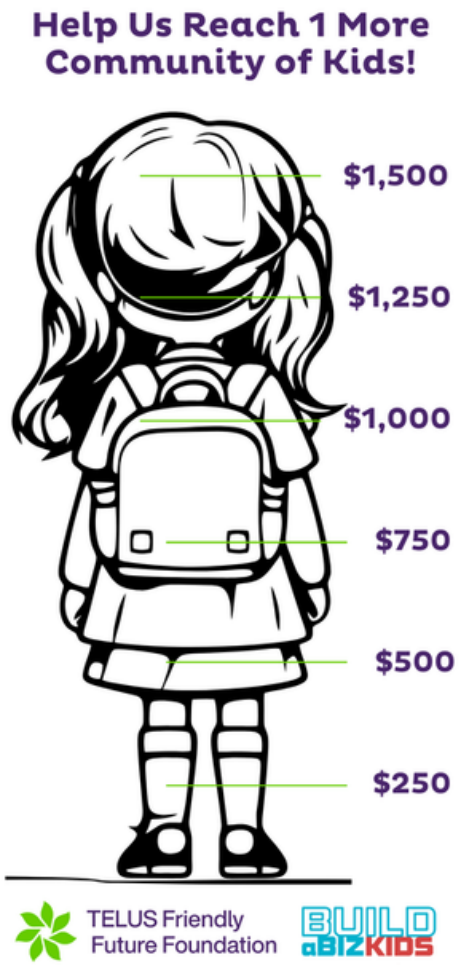
Plus Base Sponsor Fee

Partner Activations

Partner Branded Fundraising Board Feature

Brand Spotlight, Build Goodwill

- Cardboard Display 3ft Tall
- Custom Branding with Logo & Brand Colours
- Placed At BizKids Booth at Eye Level
- Social Media Posts Highlighting Progress Throughout The Event



$2,000 Add On

Plus Base Sponsor Fee

1 Spot Available
Requires 3 Weeks Lead Time

Partner Activations

Designated Promotional Table During Event

Brand Spotlight, Community Engagement

- Placed among the Kid Vendor Tables where traffic flows
- 4ft table with Table Cloth if needed
- Provide Offers, Games, Surveys & More!
- Requires Partner Team to Manage Table

$1,500 Add On

Plus Base Sponsor Fee

Only 2 Spots Available
Requires 3 Week Lead Time

Customer Activations Available

Create Your Own Activation

- BizKids Events grow bigger and more impactful each year
- We are open to exploring more options on Partner Activations
- Contact us to discuss details

$? Add On

Plus Base Sponsor Fee

Be Seen, Engage, & Grow

Apply To Be a Partner Sponsor

Reserve Your Sponsor Activation Contact Us Today

For Questions or to Register as a Sponsor:

Leah Coss
Phone: 604.313.9996
Email: Leah @BuildaBizKids.com

More Information
www.BuildaBizKids.com/Sponsor

As Seen In

Charity Village

VancouverMom.ca

WestCoast Families

CTV

Tri-Cities Community Television

TRICITY news

Beyond the Lair

bc Parent

The Art of Impact with Joel Harrison

Chatter Block

Current & Former Sponsor Partners

British Columbia

TELUS | TELUS Friendly Future Foundation

Parkland Players

Discovery Foundation

United Way British Columbia

Back in Black Bookkeeping

Code Ninjas

Canada

buyer's choice Home Inspections — Inspected Once. Inspected Right!

Canadian Red Cross

City Wide Mortgage Services

ShelfGenie — Everything Within Reach

PurKidz Foundation

TD

The Amazing Brentwood — A Shape Centre

The City of Lougheed — A Shape Centre

RBC

Great Canadian Casino Vancouver

Weyerhaeuser

Bears' Lair Dream Camps

Coquitlam Continuing Education

Sunbelt Rentals Film & TV

SHAPE

FizzaHarris Designs

Social Media

1,100 Followers

1,115 Followers

450 Followers

Additional Insights

Men	36.8%
Women	63.2%

Age

45-54 yrs	37%
35-44 yrs	32%
55-64 yrs	16%

Strongest Engagement

Photos	43%
Reels	29%

Views By

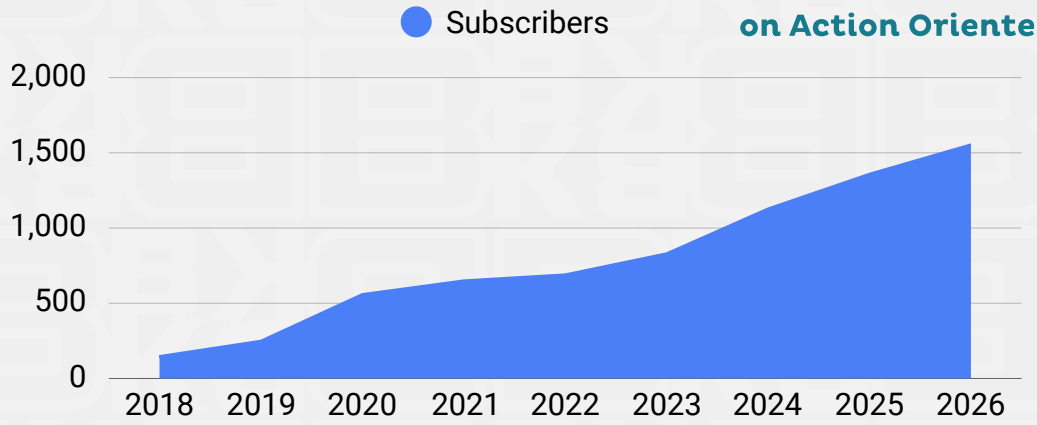
Followers	65%
Non Followers	36%

Newsletter List

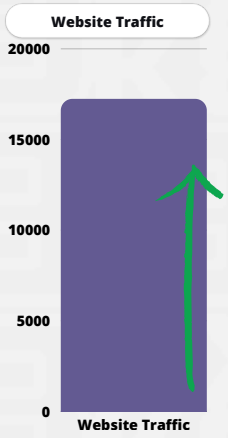
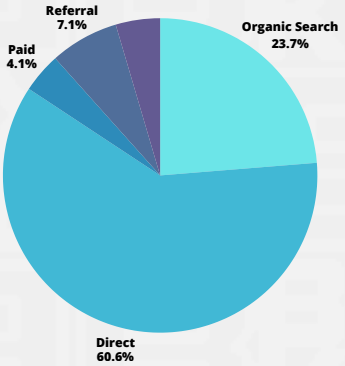
1553 Total Subscribers

Open Rate - 22% - 48%

Click Rates 1.08-4.05%
on Action Oriented Emails



Website Traffic

Time On Site

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