



Ending the Cycle: Confronting Two of Canada's Greatest Challenges Head-On

A breakthrough model that's transforming communities and proving prevention works.

BizKids Impact Report 2025

**BUILD
aBIZKIDS**

Imagine a World where every child, no matter where they live or what barriers they face, is given the same opportunities to grow up confident, resilient, and equipped to thrive in a rapidly changing world.

A world where prevention replaces costly intervention, where mental health challenges are reduced through proactive skill development, and where every young person is prepared to lead, innovate, and strengthen society and the economy.

**We're not just imagining it—
we're making it happen.**

Our Mission is Clear:

to create real change, we can't go small. We must reach every child—quickly, sustainably, and with measurable impact.

Our next milestone: reach 1 million children in Canada by 2030.

*The question isn't if we'll get there—
it's how big a part you want to play in
making it happen.*



**Thank
you**

**A
Message
From Our
CEO**

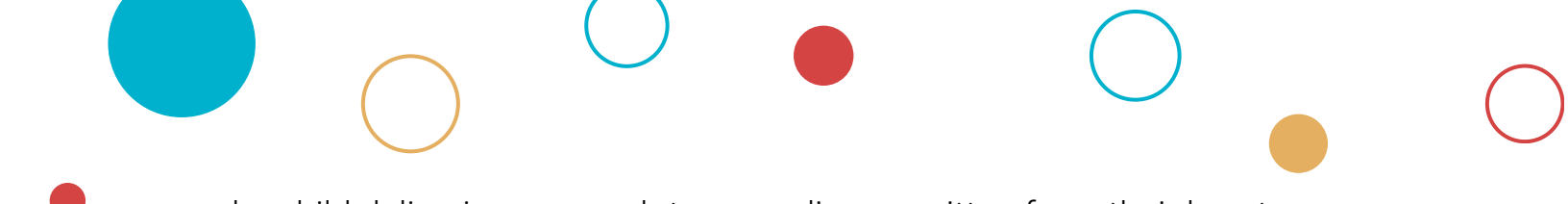
Every day, I'm reminded that BizKids isn't just an organization—it's a movement powered by thousands of people who believe in the potential of every child.

From teachers running programs in packed classrooms, to program directors working tirelessly to support their communities, to donors who make it possible for us to reach further than ever before; and of course, parents who want to give their children everything, but most of all, want them to be happy, fulfilled, and able to thrive—you are the reason this vision is alive.

Together, we're building something bigger than a program. We're creating a future where every child, no matter their address or circumstance, grows up confident, resilient, and ready to shape their world. We've seen what happens when children are given these opportunities: they light up, they surprise themselves, and they begin to believe that they can do hard things.

That belief changes everything—not just for their future careers, but for their mental health, their families, and their communities.

And while our numbers are growing quickly—new communities launched, number of children reached, growing events & experiences—the real measure of success is in the quiet moments:

- 
- a shy child delivering a speech to an audience written from their heart.
 - a student lighting up with belief in themselves as they sell their first product to a stranger.
 - a teacher watching their classroom transform as they see their students innovate, collaborate, and lead.

These are the stories that fuel us.

I am endlessly grateful for every single person reading this—whether you’ve given your time, your expertise, your resources, or your trust. You’re not just supporting a program; you’re fueling a vision.

Together we’re rewriting what it means to prepare kids for the future. Every child who discovers their own ability & worth because of this work carries that belief into adulthood, multiplying its impact on their families, communities, and our country.

We have so much more work ahead. The last few years have shown that our model is scalable, sustainable, and deeply impactful. Now it’s time to take this to every corner of Canada.

I promise you this: BizKids will never stop evolving, improving, and pushing forward.

Thank you for being part of this. Thank you for being the reason children across this country are learning to see themselves as leaders, innovators, and change-makers. When we look back years from now, I believe we’ll see this moment for what it truly is—the beginning of a transformation for a generation.

With gratitude and determination,



Leah Coss
CEO & Co-Founder

THE CRISIS IN NUMBERS



32-45%

Employers have
unfilled jobs due
to lack of skills



\$50 Billion

/year - Cost of
Mental Illness in
Canada



70%+

High School Students
Feel Unprepared for
Their Future Careers



56.1%

Canadian Businesses
report a Skills Gap



1 in 4

youth experience
mental health
challenges by
adolescence

From Crisis to Confidence

A Blueprint for Change

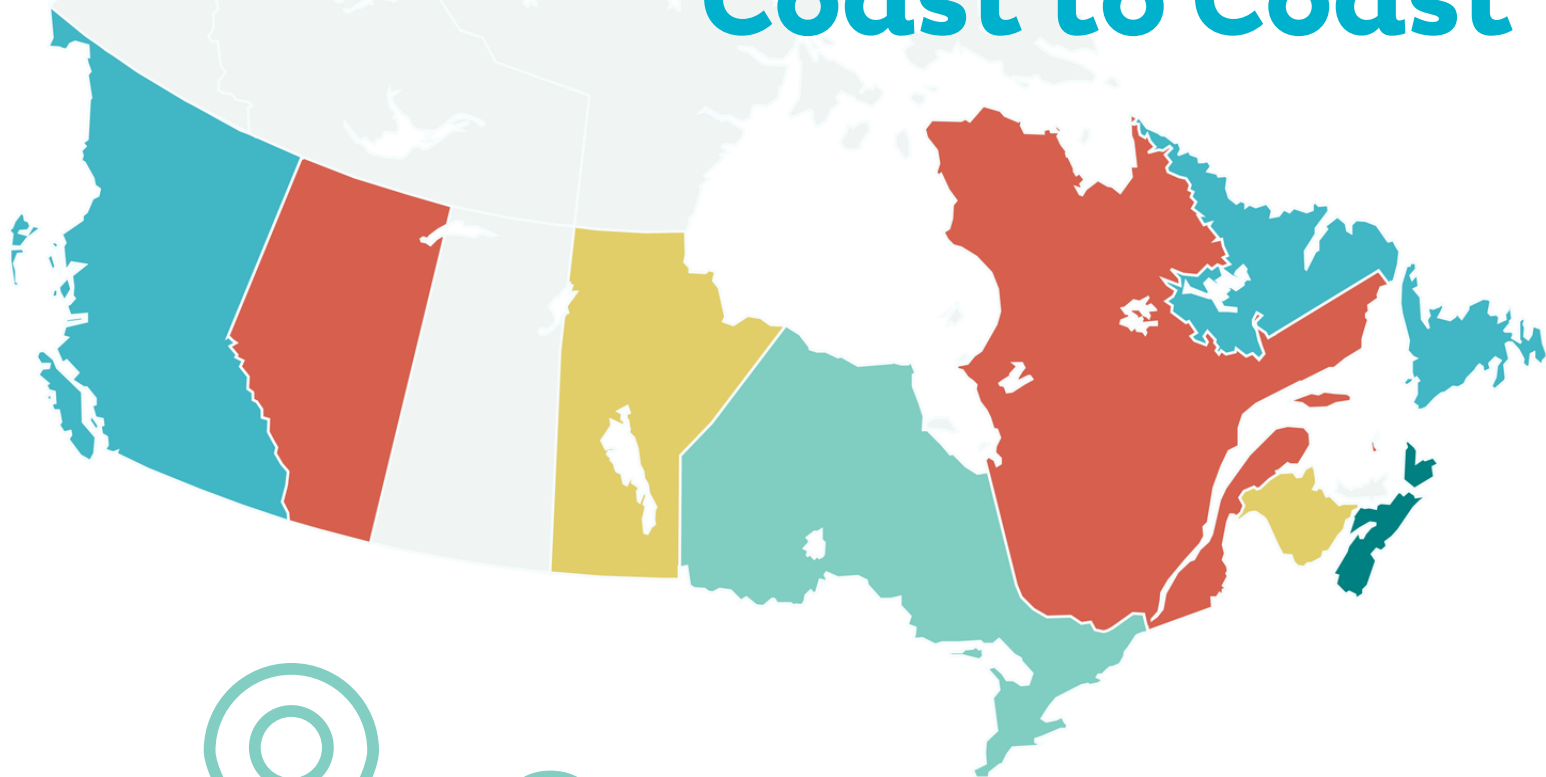
BizKids is demonstrating that prevention works.

Students in our programs have grown in confidence, resilience, and self-worth— qualities that prevent mental health challenges, strengthen Canada's workforce, and build the foundation for a thriving economy.

The urgency is real: Canada faces a mental health emergency, a widening skills gap, and a generation of youth who feel unprepared for life.

The cost—in dollars and lost potential—is staggering. But the cost to fix it is even greater.

BizKids is Reaching Youth Coast to Coast



9

Provinces



8,700

Kids Reached

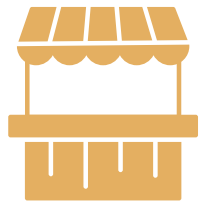


70+

Communities
Operating



Youth Engaging With Their Communities



60+

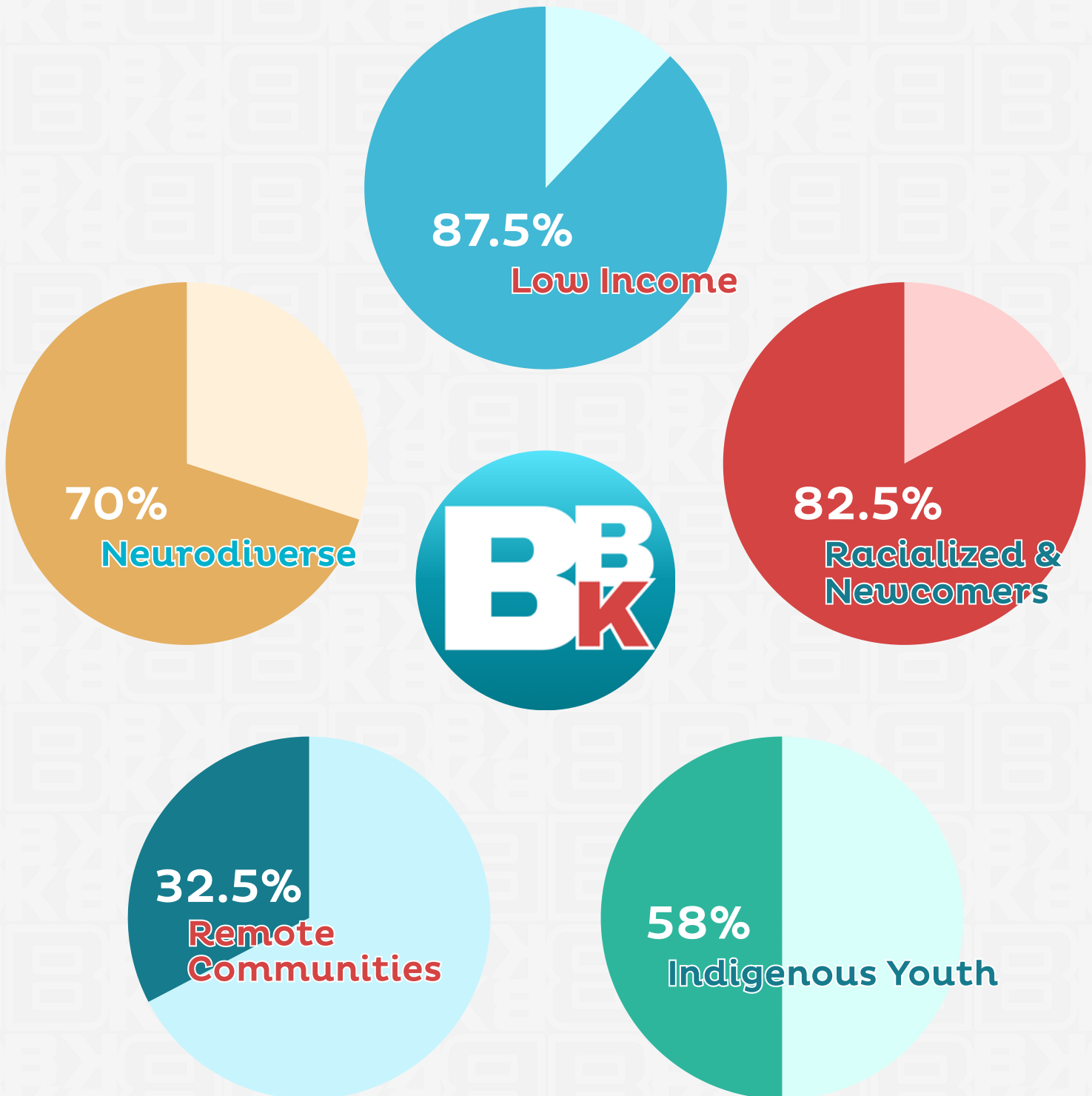
Community
Events/yr



25,000+
Guests Attend
Regional Events

A Movement Built For All Kids

Each chart shows the percentage of Community Partners serving these vulnerable or disadvantaged youth groups who are often left behind or overlooked.



BizKids' Are Experiencing The World In an Unforgettable Way

At BizKids, we believe soft skills can't be learned from theory alone—they're built through authentic, real-world experiences. That means kids aren't just listening, they're doing. They choose to be there because they want something real: to earn money, meet a leader they admire, or take part in something few others get to do.

Every experience we design is dynamic, relevant, and free from a single "right" answer. Kids leave not with a sense of failure or finality, but with perspective, pride, and momentum—they've achieved something meaningful, and they know they can go even further next time.

This approach ensures every child, no matter their interests or background, can find purpose in the opportunities we create. These experiences are not just moments—they're catalysts for growth, confidence, and resilience.

A Glimpse Into the **BizKids Experience**

Featured Experiences Shown in The Photos:

- **Pitching & Meeting a Dragon** from The Dragon's Den
- **A Tech Tour at Thinkific** meeting their CEO & the experience being featured in BC Business Magazine
- **Real BizKids Star** in our newest BizKids Educational Video on Customer Service
- **Angel Investor "Sponsors"** funded 5 of our BizKid KidPreneurs



The Path to 500 Communities

Scaling a Movement to Transform a Generation



All
Provinces &
Territories



Leveraging
Larger National
Collaborations



30,000+
Kids Reached
a year

What Operating in 500 Communities Really Means:

- A Kind & Giving Generation of Youth: Raised with confidence, purpose, and empathy.
- Communities Empowered: Equipped to support every generation of students.
- A Future-Ready Workforce: Closing the skills gap and inspiring youth entrepreneurship
- Stronger Local Economies: More small businesses, more local jobs, stronger family incomes.
- Reduced Cost of Mental Health - For the Individual, and in crisis cost funding

This is Prevention. This is Prosperity. This is Canada's Future.

Scaling a **Movement** Transforming a **Nation**

We're not just changing lives—
we're changing the system that shapes them.

For decades, we've poured billions into fixing problems after they're broken—mental health crises, toxic workplaces, economic instability, fractured communities. We patch holes, we treat symptoms, but we never address the root: how we raise, equip, and empower our kids.

BizKids is rewriting that story. We've built a scalable, unstoppable flywheel of prevention—a model that doesn't drain resources but multiplies them.

It unites parents, educators, communities, and partners around one vision: every child growing up with confidence, resilience, and self-worth so strong they have love and leadership to give back to the world.

This is not just a movement. This is the movement.

The one that rewrites what's possible for every cause you care about. Poverty, inequality, mental health, the economy—it all starts here. Because when kids grow up knowing their value, they change everything.

We have momentum. The flywheel is turning. Communities are uniting.

But this only works if you step in—not as a spectator, but as a builder of a Canada where every child thrives, every community is strong, and prevention replaces crisis.

This is the moment to accelerate what's been started:
Will you help change the trajectory of our nation?

**Connect With Us To
Join The Movement**
info@buildaBizKids.com



**Donate
Today**

● A Big Thank You

To All of Our Funders, Donors, and Sponsors

