



# 20,000+ Reasons to Become a BizKids Event Sponsor

You have goals for your brand and sponsorship dollars;  
We have a growing platform to help you reach them.

**BUILD**  
**aBIZKIDS**

## ● Be The Brand

# Families Remember

## at BC's most anticipated youth events

Every year, our signature BizKids events sell out in weeks. The waitlist grows longer, the anticipation builds, and families, business owners, and community leaders mark their calendars to attend. These aren't just markets—they're inspiring, high-energy destinations where kids showcase their ideas, families shop local, and communities come together.

When you become a Partner Sponsor, you get more than visibility—you get results tailored to your goals. Our activations are designed to help you achieve exactly what you want from your participation, including:

- ✓ Lead generation with thousands of engaged families and professionals
- ✓ Greater brand awareness in your community
- ✓ Direct engagement with parents, homeowners, and local business owners
- ✓ Real-time market research and consumer feedback
- ✓ Building goodwill and strong emotional connection to your brand

As a sponsor, you'll walk away knowing you've made a tangible impact on youth and achieved the outcomes that matter most to your business.



**2**  
Signature  
Events/Yr



Starting  
at **\$1,500+**  
Sponsor Packages  
Available



**9-13k**  
Attendees  
Per Event

● See BizKids Markets &  
**Our Sponsors**

In Action



**Tanisha**

SHAPE and the City of Loughheed



**Watch Here**

<https://www.youtube.com/watch?v=D92WkF2VJQE>

**Learn More**

[BuildaBizKids.com/Sponsor](https://BuildaBizKids.com/Sponsor)



# Base Partner Package

**Cost - \$1,000**

Every Sponsor Receives These Event Benefits

## Pre Event

### Website Presence

- Logo Placement with Link Included On:
  - Main Event Page
  - Sponsor Partner Page
  - Kid Vendor Page
  - Sponsor/Donor Partner Page

### Social Media Announcements

- Announcement of Your Angel Investment
- Announcement of Your Prize Draw (if applicable)
  - Logo, Business Tagged

### Announced In Event Newsletter to Subscriber List

- Logo is Included in Newsletter

## Event Day

### Brand Spotlight

- Featured On Your Own Partner Flags (2-3 flags) on Main BizKids Tent
- Public Thank You Sponsor Announcement by Name When Market Opens
- Your **Angel Invested** BizKid will have a Thank You Plaque with Logo on Their Table

### Activation Option. Choose From The Following 2 Options:

1. Provide 1 Pull Up Banner to Place at Event with "Proud BizKids Sponsor" Badge On It
  - Great for Branding & Awareness
2. Provide a Prize and Draw Box with Entry Slips Placed at Main BizKids Tent
  - Great for Lead Generation
  - Includes Additional Social Media Announcement

### Team & Community Engagement Opportunities

- Option for 1-3 Volunteers To Participate at the Event
- Engage on Camera with The BizKid You Invested In, Interview Them, Photos for Future Use & Promotion of Your Impact
- Be Interviewed at Event for Social Media Post & Future BizKids Market Videos



# Partner Activations

## Customer Partner Branded Photo Booth

Attendee Keepsake & Brand Spotlight

- Custom Branded Cardboard Market Booth
- Branded With Your Logo & Brand Colours
- Used as a Photo Booth For Parents & Event Attendees
- Custom Hashtag Can Be Added To Booth
- Kept By Attendees as Memento & Shared Online

**1 Spot Available**  
**Can Be Shared By 2 Brands**  
**Requires 3 Weeks Lead Time**

**\$2,500 Add On**

Plus Base Sponsor Fee



# Partner Activations

**\$500 Add On Options**  
Plus Base Sponsor Fee

## Brand Spotlight

### Pull Up Banner Set Up At Event

- With "Proud BizKids Charity Sponsor" Badge
- Standard Size Banners Only

**3 Spots Available**

## Lead Generator

### Draw Box at Main BizKids Tent

- Provide Prize, Draw Box & Entry Slips
- Incl Additional Social Media Announcement of Prize

**6 Spots Available**

## Social Impact & Brand Recognition

### Be An Angel Investor To Another Kid Business at Event

- An Additional Social Media Post Will Be Made
- Recognition Plaque With Your Logo Will Be Placed On Their Table
- Additional Video Interview & Photos of You & Your BizKids At The Event

**15 Spots Available**



# Partner Activations

## Partner Tent During Event High Visibility

Brand Spotlight, Brand Recognition

- Placed Among the Kid Vendor Tables for Guests to Move Through
- High Visibility of Branded Tent From First & Second Floor of Event Space

**Only 2 Spots Available**

**\$2,000 Add On**

Plus Base Sponsor Fee



## Attendee Sponsor Branded Shopping Bags

Attendee Keepsake & Brand Spotlight

- Your Logo featured on 1000 Shopping Bags
- Handed out to event attendees during the event
- Your choice of bag colour

**1 Spot Available**  
**Requires 1 Month Lead Time**

**\$3,500 Add On**

Plus Base Sponsor Fee



# Partner Activations

## Partner Branded Fundraising Board Feature

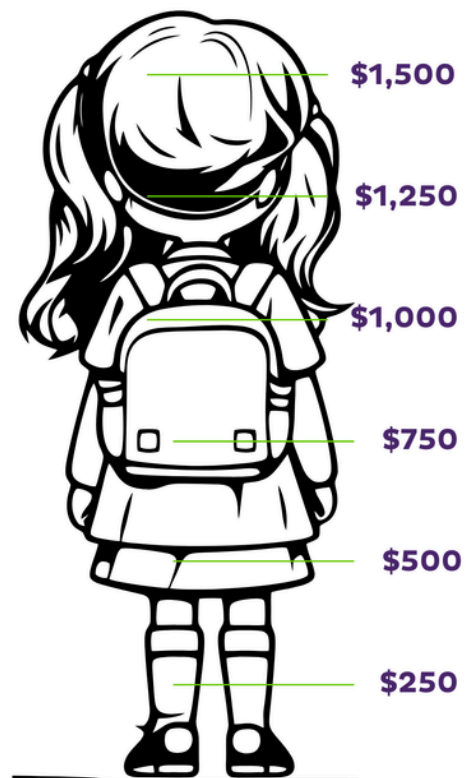
Brand Spotlight, Build Goodwill

- Cardboard Display 3ft Tall
- Custom Branding with Logo & Brand Colours
- Placed At BizKids Booth at Eye Level
- Social Media Posts Highlighting Progress Throughout The Event

**\$2,000 Add On**

Plus Base Sponsor Fee

Help Us Reach 1 More Community of Kids!



TELUS Friendly  
Future Foundation

**BUILD**  
a**BIZKIDS**

**1 Spot Available**  
**Requires 3 Weeks Lead Time**

# Partner Activations

## Designated Promotional Table During Event

Brand Spotlight, Community Engagement

- Placed among the Kid Vendor Tables where traffic flows
- 4ft table with Table Cloth if needed
- Provide Offers, Games, Surveys & More!
- Requires Partner Team to Manage Table

**\$1,500  
Add On**

**Only 2 Spots Available  
Requires 3 Week Lead Time**

Plus Base Sponsor Fee

## Customer Activations Available

Create Your Own Activation

- BizKids Events grow bigger and more impactful each year
- We are open to exploring more options on Partner Activations
- Contact us to discuss details

**\$? Add On**

Plus Base Sponsor Fee





**Be Seen, Engage, & Grow**



**Apply To Be a Partner Sponsor**

# Reserve Your Sponsor Activation Contact Us Today

For Questions or to Register as a Sponsor:

Leah Coss

Phone: 604.313.9996

Email: Leah @BuildaBizKids.com

More Information

[www.BuildaBizKids.com/Sponsor](http://www.BuildaBizKids.com/Sponsor)



**BUILD**  
**aBIZKIDS**

# As Seen In



# Current & Former Sponsor Partners



# Social Media



947 Followers



1,100 Followers



418 Followers

## Additional Insights

Men 36.8%  
Women 63.2%

Age  
45-54 yrs 37%  
35-44 yrs 32%  
55-64 yrs 16%

Strongest Engagement  
Photos 43%  
Reels 29%

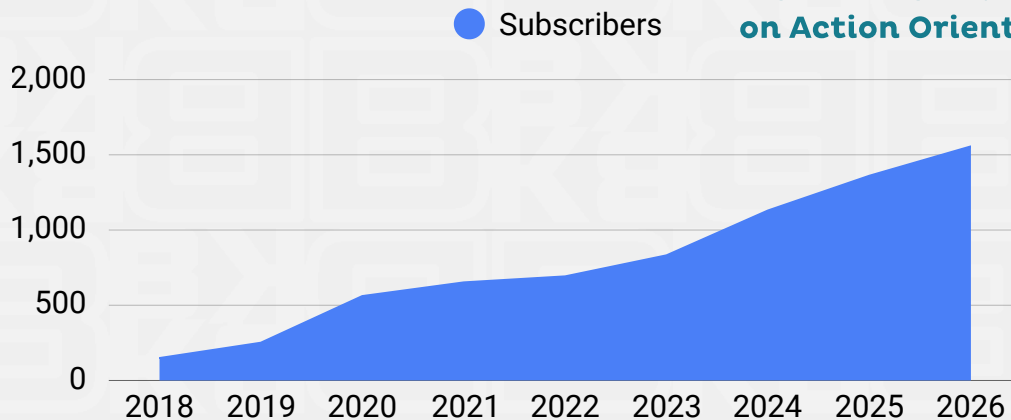
Views By  
Followers 65%  
Non Followers 36%

# Newsletter List

1553 Total Subscribers

Open Rate - 22% - 48%

Click Rates 1.08-4.05%  
on Action Oriented Emails



# Website Traffic

Time On Site  
1min 35sec

