


GIVING EVERY CHILD A CHANCE AT SUCCESS

Progressive Prevention of Mental Health
in Kids and Equipping Them to Thrive

and it's working!
→



What's The Problem?

- Canadian Youth (16-24) have the highest rate of mental health and addiction concerns of all age groups
- 7.5million youth under 25 have Mental Health Challenges
 - This increases an ave of .8% each year
 - 70% say they noticed symptoms before 18yrs
- Of those seeking mental health support, met with a 6m-2.5yr wait list

**Prevention MUST
Become a Higher
Priority**

So we can focus on
helping kids thrive

**Grade 9 = Indicator
Year**



If A Child's

- Grades Drop
- Attitude Changes
- Negative Behaviours

**High Risk
Youth**

Vulnerable to
Mental Health

Our Research Backed Approach

**We Reach Children
7-14yrs**

Before Grade 9 When
Difficulties Start



**Develop Their Growth
Mindset & Essential
Soft Skills**

Through Real-World, Hands
On Experiences & Programs



The Result

- Increased Confidence
- Increased Resiliency
- Embody Self Love & Validation
- Reduced Need for External Validation
- Reduced Risk to Mental Health Challenges
- Equipped with Future-Ready Skills
- Ready to THRIVE

HOW WE DO IT

We Design The Most Robust Programming Available Anywhere

- Future-Ready Topics Like:
 - Entrepreneurship
 - Public Speaking
 - Digital Literacy
 - Financial Literacy



Scan QR Code or click link for a Full Demo of Our Platform & Materials
[OR CLICK HERE](#)



Programs are Distributed as a Grant to:

- Public Schools
- Public Libraries
- Non Profits/Charities

Each Grantee =
1 Community Partner

Each Community Partner Receives:

- Digital & Physical Program Materials
- 10 BizKids Licenses for All Educators
- New Programs Released Annually
- Ongoing Educator Support & Training
- Local Community Event Equipment
- Regularly Updated Program Materials

THE IMPACT SO FAR

And we're just getting started

**Launched MVP
Grant Model**

April 2023

The Results

AFTER ONLY 6 MONTHS

*Exceeded
Expectations!*

WE REACHED

**10x
MORE KIDS**

than we did the ENTIRE YEAR
pre-COVID

EXPANDED INTO

26

CITIES &
6 PROVINCES

with

38

COMMUNITY
PARTNERS

Delivering Programs

Massively Increased Accessibility

- Free Registration for Kids
- Available in Rural & Remote Communities
- Greater Expertise to Support Vulnerable Kids

THE IMPACT AHEAD

Focused, Expansive Growth Built on Solid Systems & Key Metrics

REACHING THE MASSES

2024 Fiscal Year,
Start April 1

130 Total # Community
Partners (CPs) **+95**

11k Total Children
Reached in 2024

2.2 Ave # of Educators
per CP

70 Total Canadian
Cities **+45**

Donor Fundraising

to reach these goals

WE ARE SEEKING TO RAISE

\$455k

= \$3,500/Active CP

= \$42/Child:

* participate in 1 or more
BizKids Program

Key Metrics Tracked (KPI's)

- Total # of Active CP's
- Ave # of Teachers/CP
- Ave # of Kids Supported/CP
- Ave # of Programs Experienced Per Child/Yr
- # of Cities/Provinces Active
- \$ per Child to Participate
- Program Ease of Use
- Program Impact Per Child

ONLINE PLATFORM DEMO



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All ▾



KidPreneur Accelerator Course

See Overview

Resume Course



KidTalks Public Speaking Course

See Overview

Resume Course



Build an Online Business Course

See Overview

Start Course



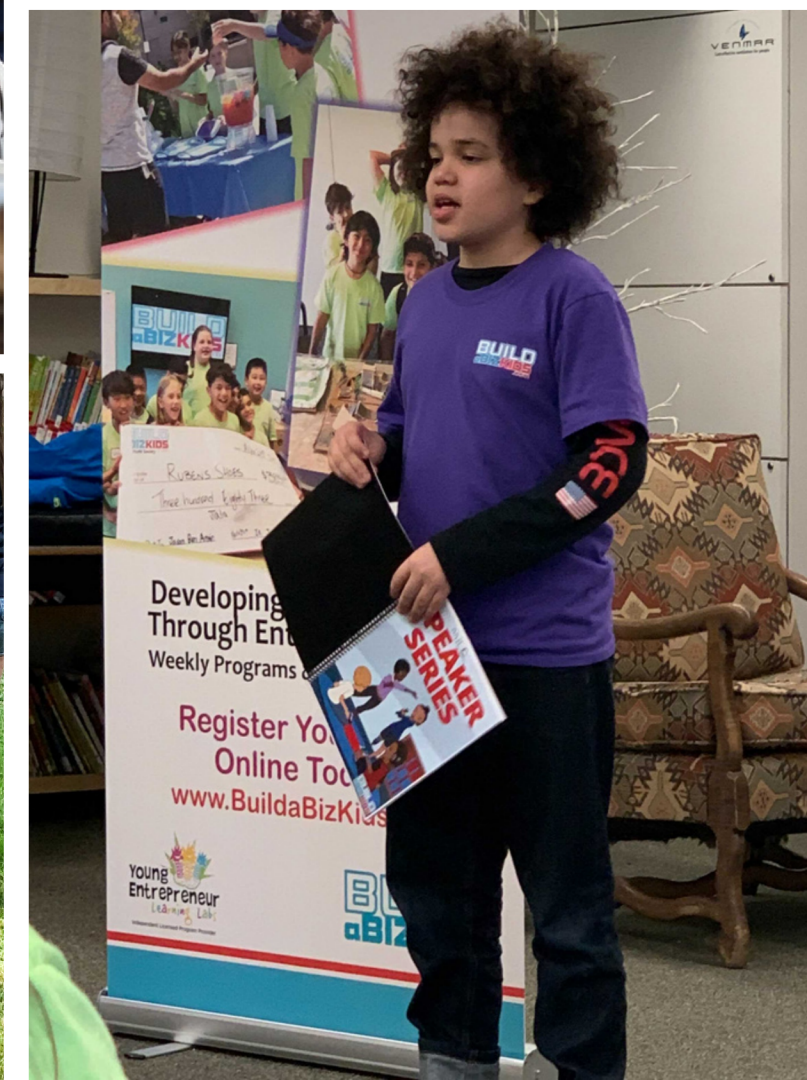
BUILD aBIZKIDS

See How Resiliency is Built
Hear from our students

Owen is Ok With People Lying To Him



Brynne Overcame "Lumps On Her Path"



MEET OUR BOARD OF DIRECTORS & EXECUTIVE DIRECTOR/COFOUNDER





**Leah Coss
Executive Director**

- Co-Founder of Build a Biz Kids
- Leadership & Growth Mindset Keynote Speaker
- 15 yrs Franchise Development
- Research & Focus in Human Soft Skill Development

Since 2018



**Tina Balachandran
Chairperson**

- Non Profit & Advocate for Immigrant Women
- Masters Degree in Political Social Science & International Relations
- 20+ yrs in Media & Broadcasting

Since 2023



**Zoe Royer
Vice Chairperson**

- School Board Trustee
- 11yrs City Councillor
- Library Trustee
- Numerous Civic Committees
- Numerous Chair & Vice Chair roles in Non Profit
- Advocate for Women & Youth

Since 2023



**Victoria Petriw
Secretary**

- Executive Vice President of Conversion (Large Tech Org)
- General Operationalist & Strategist
- Small Business Owner

Since 2019



**Robbin McManne
Treasurer**

- Certified Parenting Coach
- Author, Speaker, Podcaster
- Expert Panelist for Newsweek Magazine
- Consultant for LiveMORE

Since 2023



**Joe Deobald
Board of Director**

- Multiple Times Over Entrepreneur
- Angel Investor
- BIV 40 Under 40
- Code Ninjas Franchise Owner
- Content Director
- Owner - Marketing Agency

Since 2019

SCHEDULE A MEETING TO LEARN MORE

or visit our website at <https://BuildaBizKids.com>

Contact Leah Coss

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Port Moody, BC

*We look forward
to meeting you!*

