

# BizKids Community Showcase

## Partner Sponsorship Benefits (per event sponsored)

Have your organization or foundation seen by families, educators, and youth throughout your community at the next BizKids Event. Lock in your first choice as one of our Community Event Sponsors!

### Changemaker

8 Partner Spots

Be Noticed By Your Community

**\$5k** per event  
Sponsorship Contribution

### Visionary

1 Partner Spot

Be a Part of The Vision For Your Community

**\$20k** per event  
Sponsorship Contribution

### Trailblazer

4 Partner Spots

Leave an Impact On Your Community

**\$10k** per event  
Sponsorship Contribution

### Advocate

15 Partner Spots

**\$2k** per event

Sponsorship Contribution

### Bespoke Package

Create a Custom Sponsor Package

**?\$k**

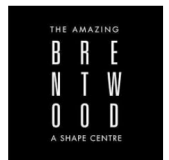
Your Choice

Build a Biz Kids hosts Community Wide Events to provide BizKids students with additional opportunities to showcase their Businesses, KidTalk Speeches, and other Innovations to a larger audience.

### 2 BizKids Featured Events Are Held Each Year:

- [BizKids Community Showcase](#) - Summer 1 Day Event. Features KidPreneur Market, KidTalks Stage, Slay a Dragon Pitch Event, and KidTech Corner
- [BizKids Christmas Market](#) - 1 Day Christmas Season Event. Features KidPreneurs Market

BizKids Venue Partners



## Partner Sponsorship Benefits (per event sponsored)

Benefit	Description	Advocate	Dragon	Changemaker	Trailblazer	Visionary
<b>Pre-Event Brand Recognition</b>		<b>\$2k (15 spots)</b>	<b>\$5k (3 spots)</b>	<b>\$5k (8 spots)</b>	<b>\$10k (4 spots)</b>	<b>\$20k (1 spot)</b>
<b>Social Media - Featured Post</b>	Featured Post about your brand as a sponsor to the event including picture and link	Thank you Post of all Advocate Sponsors x1	Featured post with other Dragons x2	Featured Post x1, Thank You Post All Primary Sponsors x1	Featured Post x2, Thank You Post All Primary Sponsors x1	Featured Post x3, Thank You Post All Primary Sponsors x1
<b>Social Media - Brand Acknowledgment</b>	Tagged as a sponsor in social media posts about the event	NA	Tagged in Promo Event Posts featuring Slay a Dragon	Tagged in General Promo Event Posts	Tagged in General and Promo Event Posts	Tagged in General and Promo Event Posts, and noted as, brought to you by, on Kid Vendor Posts
<b>Newsletter - Brand Featured</b>	Announcement of your sponsorship as a featured section with a photo and link to your website in our community e-newsletter	NA	Featured Announcement with other Dragon Sponsors	Featured Announcement with other Changemaker Sponsors	Featured Announcement with other Trailblazer Sponsors	Featured Announcement of your brand
<b>Newsletter - Logo Inclusion</b>	Included in any Event focused newsletters with your logo listed as a sponsor	NA	NA	NA	Added to Logo Banner at bottom of every newsletter focused on promoting KidVendor Registration or Event	Added to Logo Banner at bottom of every newsletter focused on promoting KidVendor Registration or Event. Added Verbage "Brought To You By"
<b>Press Release</b>	Written article that is distributed to our Village E-List, tagged on social media to media outlets and posted on BizKids website	Mentioned and website link (optional) in Main Event Article about Community Impact	Mentioned and website link (optional) in Article about Slay the Dragon Pitch Event	Mentioned and website link (optional) in Main Event Article about Community Impact	Mentioned and website link (optional) in Main Event Article about Community Impact	Mentioned and website link (optional) in Main Event Article about Community Impact. Additional Article about why your org is sponsoring this kind of event
<b>Media Package</b>	Media Package for your team to leverage in your brands marketing strategy	BizKids Logo, Event Posters, Digital Graphics and links to share on your own networks	BizKids Logo, Event Posters, Digital Graphics and links to share on your own networks	BizKids Logo, Event Posters, Digital Graphics and links to share on your own networks	BizKids Logo, Event Posters, Digital Graphics and links to share on your own networks	BizKids Logo, Event Posters, Digital Graphics and links to share on your own networks
<b>Website Event Page</b>	Logo with website link (optional) placed on our Event Information Page and BizKid Registration on the BizKids Website	Included	Included	Included	Included	Included with verbage "Brought to You By"
<b>Website Partner Page</b>	Logo with website link (optional) placed on our Partner Page on the BizKids Website	Included	Included	Included	Included	Included with short write up on your impact to BizKids

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Main Event Day Brand Exposure		Advocate	Dragon	Changemaker	Trailblazer	Visionary
<b>Logo on Sponsor Board</b>	Large Sponsor Sign at Event showcasing all Sponsor logos	Included	Included	Included	Included	Included with short write up on your impact to BizKids
<b>On Site Signage</b>	Promotional Materials, Signage or Table at Event	NA	NA	Table space to have brochures or business cards	Table space to have a tabletop 8.5x11 Promo piece and brochures or business cards	Table space to have a tabletop 8.5x11 Promo piece and brochures or business cards
<b>Digital Logo on Rotating Screen</b>	A rotating screen of images and videos will be at the event with Thanks Yous and features of our sponsors in the rotation	On General Thank You Sponsor Page	On Featured Slay a Dragon Promo Page	On General Thank You Sponsor Page	On Thank You Primary Sponsor Page, Featured Promo on Org	On Thank You Primary Sponsor Page, Featured Promo on Org
<b>(Ongoing Exposure) Logo on Pull Up Banners</b>	Banners are used all year around at a variety of other BizKid events and booths for ongoing exposure. (Not Available Each Year)	NA	NA	NA	NA	Included. Banners are reused all year around for 1+ years
<b>Volunteer at Event (Optional)</b>	Have representatives from your organization attend event as a BizKids Volunteer. BizKids T-Shirt provided	Limited Availability. First Come Basis for 8 spots	Acting Dragon for the day (Required) able to participate as general volunteer for remaining event (Optional)	Available (Optional)	Available (Optional)	Available (Optional)
<b>MC Host of Stage Events (Optional)</b>	Have someone from your organization be the MC to introduce our KidTalk Speakers throughout the event	NA	NA	NA	NA	Available at BizKids Community Showcase Events (Summer)
<b>Brand Pitch on Stage</b>	Share your elevator pitch on stage live at the event. You can have your own representative share your message or have our MC for the event read your message	NA	NA	NA	Included x1 for up to 1min each time	Included, x2 throughout the event for up to 2min each time
<b>Be a Dragon - Pitch Event</b>	Be a Dragon who provides feedback and mentorship LIVE as KidPreneurs pitch their businesses.	NA	Included - Able to introduce yourself and your organization.	NA	NA	Included - Able to introduce yourself and your organization (Optional)
<b>Swag Provider for BizKid Vendors</b>	(Optional) Include branded swag into swagbags for all Kid Vendors, KidTalk Speakers and other Featured BizKids	Included - Must cover cost for, or provide swag in addition to Sponsorship Fee	Included - Must cover cost for, or provide swag in addition to Sponsorship Fee	Included - Must cover cost for, or provide swag in addition to Sponsorship Fee	Included - Must cover cost for, or provide swag in addition to Sponsorship Fee	Included - Must cover cost for, or provide swag in addition to Sponsorship Fee

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Post Event Reporting/Metrics		Advocate	Dragon	Changemaker	Trailblazer	Visionary
<b>Post Event Report</b>	Receive a post event report sharing data and metrics gathered at the event	Included	Included	Included	Included	Included
<b>First Right of Refusal</b>	Have the first right of refusal to sponsor future events for 30 days after the previous event. NOTE: As events become larger, the sponsorship fee may increase	Included	Included	Included	Included	Included
<b>Become a BizKids Voting Member (Optional)</b>	Have someone from your organization become a voting member with Build a Biz Kids Charity and attend our annual AGM, have a vote in our board's governance, and more!	Included	Included	Included	Included	Included
<b>Access Our Village Monthly Report</b>	(Optional) This is an invitation only newsletter that is sent out to supporters of BizKids and provides a first look at future opportunities to get involved and collaborate	Included	Included	Included	Included	Included

## Become a Sponsor At Our Next BizKids Event

To see the upcoming event calendar open to sponsorship, visit [www.BuildaBizKids.com/sponsor](http://www.BuildaBizKids.com/sponsor) or contact us at [info@buildabizkids.com](mailto:info@buildabizkids.com)

Organizations & Individuals applying to be a sponsor must also hold the same core values of inclusivity and believe that quality education is every humans right.

Sponsor roles per event are limited and are on a first come, first served (and approved) basis.